

MEET TREVOR HANSEN

Cover Letter

Trevor Hansen
31 S 3600 W
Layton, Utah 84041
801.866.5122
Trevornhansen@gmail.com

Dear Recruiter,

Thanks for taking some time out of your busy schedule to look over my resume, qualifications and portfolio. In 2016, I finished my bachelors degree from Weber State University in Business and Multimedia Design with a minor in Computer Science. My creative passion and drive for fixing things runs deep whether it be digitally related with websites and video or getting my hands dirty through cars and outdoors.

The position or line of work I'm most qualified in, is Digital Content/Media Production. I am a digital professional and hobbieist with over three years of producing online content for various verticals. In my current role as a Digital Media Producer and Online Marketer, I excel in most areas of websites and online media.

I am well organized and effectively efficient and able to juggle a number of tasks at once. I am familiar with the Adobe Suite such as InDesign, Premiere Pro, After Effects, Photoshop, Audition and Illustrator. I would be thrilled to be able to share this talent with your company as a Digital Media Producer and Marketing Specialist.

I have no doubt you will find me to be an excellent candidate for the Digital Media Producer and Marketing Specialist position with your company and will fit in with your company culture. Please do not hesitate to reach out to me at your convenience to schedule an interview. I look forward to meeting with you and appreciate your time.

Regards,

Trevor Hansen



Trevor Hansen

DIGITAL MEDIA PRODUCER & MARKETER



Contact

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LAYTON, UT 84041

PH:
801.866.5122

Hobbies

FAMILY TIME
VACATIONING
JEEPING
CARS
DIY PROJECTS
MUSIC
COOKING
BUSINESS
SENSE OF HUMOR

References

BRAD ASHTON
PH: 801.498.0093

KAEL MCBRIDE
PH: 801.866.9628

Work Experience

ADVANCED COMPOSITES INC

Digital Media Producer and Marketing Assistant 5/16 – Current
Intermediate knowledge in Adobe CC Suite, Graphic Design, VFX, Web Administrator, aide and assisting in marketing plans.
Storyboarding for video and photography - inhouse editing.
SEO/SEM while utilizing Google Console & Analytics, SEO PowerSuite, etc.
Ongoing Social Media support in multiple verticals/outlets;

SPLASHPADS USA

Web Media Specialist and Marketing Leasion 8/14 – 5/16
SEO and SEM efforts, working with GSC, GA, Ahrefs, etc.
Work with various internal teams to meet client deadlines. Also managed external vendors supplying supporting marketing efforts
Beginner knowledge in Adobe CC Suite, MS office, HTML & CSS, CMS'
Social Media Specialist in multiple verticals; Youtube, Facebook, etc.

LOCK IT UP SELF STORAGE

IT Manager and Multimedia Specialist 6/12 – 8/14
Oversaw all computers and networks for six locations
Built additional web pages and added content as needed
SEO and Social Media Marketing, Shot video and photos for web use

Education

WEBER STATE UNIVERSITY

Associates of General Studies - 2014
Associates of Applied Science - 2016
Bachelors of Science in Business/Multimedia - 2016
- Minor in Computer Science

Skill Set

WEB ADMIN



PRINT MEDIA



VIDEO & MOTION FX



APPLE COMPUTERS



GRAPHIC DESIGN



MARKETING & SEO



PHOTOGRAPHY



PC COMPUTERS

